

NeedleNews

Volume 1, Issue 1

October 15, 2005

Needleworks Fabrics and Classes

Welcome to the premier issue of *NeedleNews*, the monthly update from Needleworks, Fabrics and Classes. Needleworks is owned and operated by Allison Spence. We are located at the south west corner of Northmount Drive and 14th Street NW. Needleworks will officially open for business on Wednesday, November 9th.

Hours of Operation
Mon & Tues: 1-6pm
Wed-Sat: 10am-6pm

In each issue, our goal is to educate, inform, and excite. We want to get you excited about sewing and other needlecrafts. We want to teach you new techniques and give you skills for a variety of needlecrafts and we want to inform you of new products in our store. Drop by for a visit. See the class samples on display and register for our up-coming classes.

We are not limiting to ourselves to sewing. We knit, embroider, hook rugs, anything that uses a needle or yarn or thread. Hey, if we can even remotely relate it to a needlecraft, we will teach it!!!

Needleworks, Fabrics & Classes
759 Northmount Drive NW
Calgary AB T2L 0A1, 210-2883
needleworks@telus.net

One of our main goals at Needleworks is to provide quality fabrics for clothing, home décor and quilting. We are not planning on being a quilt shop! We carry a limited number of quilting fabrics and supplies. With so many great quilt shops in this city, why would we want to try? Our main focus is on clothing fabrics. Nice pant and skirt weights. Knits for t-shirts and outer wear. We are starting small. We want to know what you are looking for. Let us know and we will do our best to bring it in for you.

We will carry a variety of independently published sewing and quilting patterns. If there is a company line you would like to see us carry, let us know. We want Needleworks to provide for our customers and meet your needs.

Educate: At Needleworks we will offer a variety of classes. We will be hiring more and more teachers as time goes by and will be able to offer an even greater variety of classes. Classes can be as short as 2 hours or as long as 15-20 hours depending on the topic and the project. Some classes are designed to teach you a technique, while others are geared to a completed project. When you register for a class, you will be given a list of objectives that will give you an idea of what you will learn and whether it is a project or technique class. Our classes before Christmas will be short ones. Some geared for gift giving, some geared for home decorating and some geared for holiday dressing.

TEACHERS WANTED

Needleworks is looking for teachers in a wide range of needlecrafts. Do you sew, quilt, knit, hook rugs, or embroider? Talk to us. We have a package of information for prospective teachers. We'll even teach you how to teach!

STUDENTS WANTED:

Needleworks is looking for students. For people of all ages who want to learn something, anything!!! Contact us and we will send you all you want to know about our classes.

Share the 2nd coupon with a friend.

Needleworks
759 Northmount Drive NW, 210-2883

20% off your first purchase....Class registration or fabric/notions purchase.

Name _____

Mailing Address _____

Phone Number _____

Valid till to Dec. 1, 2005 One coupon per customer

Needleworks
759 Northmount Drive NW, 210-2883

20% off your first purchase....Class registration or fabric/notions purchase.

Name _____

Mailing Address _____

Phone Number _____

Valid till to Dec. 1, 2005 One coupon per customer

If you would like a class, speak to us and we will see what we can do for you. We need a minimum of 3 students in a class for it to run, so get together with 2 other friends and start your own class. See the current class listing on the other side.

Inform: Needleworks hopes to build a lending library. Customers will be able to sign out a variety of books, magazines and videos. Many of these publications (magazines) are a great wealth of information in a variety of related areas. Sit down with a fresh cup, put your feet up and flip through the pages of these publications.

The staff at Needleworks will also be up to date on the newest items in the store and the classes that are offered. We want to take the opportunity to give you the benefit of our experiences. Why spend money on a product that doesn't work? Our staff will try these products for you and give you an informed report.

Excite: The sales and teaching staff at Needleworks are excited about sewing and other

Don't miss a thing

Join our mailing list. Let us know if you want the newsletter sent snail mail or e-mail. We will make sure you receive the latest newsletter as soon as it is ready. Through e-mail, you will also be notified of new events not in the newsletter and specials offered only through the internet. Using the internet will help us keep costs down and allow us to offer you the most up-to-date information.

needlecrafts. We want to get you excited too. Come visit and let us get you excited.

Classes: The following class information is a tentative plan for the remaining months of the year. Check on our web page (up and running soon) or come and visit for a copy of the latest class schedule. In the new year we will offer a complete range of classes: learn to sew, serge, quilt, as well as more advanced classes.

Beginner Serger: We will make 3 little projects in class to give you confidence while learning how to thread and adjust your serger. This is a great class for all who have any serger.

- Monday, Nov. 14, 21, 28; 6-9pm \$65
- Thursday, Nov. 24, Dec. 1, 8; 1-4pm \$65

Seasonal Table Runner: Learn a few quilting techniques in this quick and easy holiday project

- Tuesday, Nov. 15, 22; 6-9pm \$45

Rag Rugs: Use fabric strips and a crochet hook to make a lively floor rug or place mats.

- Thursday, Nov. 17; 6-9pm \$25
- Saturday, Nov. 26; 9-12am \$25

Holiday Vest: Use your sewing machine, some decorative threads and whip up a stunning holiday vest.

- Tuesday, Nov. 29, Dec. 6; 6-9pm \$45

Gift Bags: Learn how to draft and sew a gift bag for those hard to wrap gifts.

- Thursday, Dec. 1; 6-9pm \$25

Our doors will open for business on November 9, but feel free to drop by for a visit beforehand

Needleworks Class Registration Policies

- * GST is added to the cost of all classes.
- * Full Payment is required at the time of registration. **No names** will be written on the class list without full payment.
- * There are no refunds on class registrations. You are welcome to send a friend in your place if you cannot attend.
- * Classes require a minimum enrollment and may be cancelled if the minimum has not been met 1 week before the start of class. Students will be notified of class cancellations.
- * If a class is cancelled, students will receive a full refund or store credit.
- * A supply list will be given out at time of registration. Please confirm class is running before purchasing class supplies
- * Students purchasing their supplies at Needleworks will receive 10% off their purchases. Needleworks is committed to providing quality instruction and quality products. Purchasing your class supplies at Needleworks helps us to provide quality materials and help assure a successful project.
- * Plan ahead and arrive 5-10 minutes early so that you can be relaxed and ready to start on time. Classes start on time and end on time!
- * Students are asked to be considerate of other students in the classroom and not wear strong perfumes or use their cell phone during class time.

The next issue of NeedleNews will be available at the store November 15, 2005. We will also publish the NeedleNews on our website. www.needleworks.org